



Catalysing hydrogen investment

What the market needs to deliver investment in hydrogen infrastructure



https://www.arup.com/perspectives/publications/research/section/catalysing-hydrogen-investment

Up to date research

Written by Arup in collaboration with the GIIA, this report is centred on the opinions of investors from around the world, gathered through a survey of GIIA members and in-depth interviews.

It therefore presents the sentiments of the world's leading fund managers, insurance investors, pension funds and a sovereign wealth fund. Their opinions matter because these are the decision makers that hold the purse strings when it comes to private sector investment in hydrogen infrastructure.



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GIIA

The Global Infrastructure Investor Association is a membership body representing the leading investors and advisers in global infrastructure. GIIA works closely with policy makers, regulators and other industry bodies to achieve our shared ambition of increasing infrastructure investment around the world.

We aim to do this by building understanding of the positive role played by private investors in long-term infrastructure and helping to shape the policies that will facilitate further investment to meet the low carbon, digital and transport infrastructure requirements of the future.

Arup

Arup is a global independent frm of more than 15,000 designers, planners, engineers, architects, consultants and technical specialists, working across every aspect of today's built environment.

Arup is working across the globe on hydrogen projects, from strategy, through concept design and into construction.





The Climate Imperative

Its clear, and unequivocal

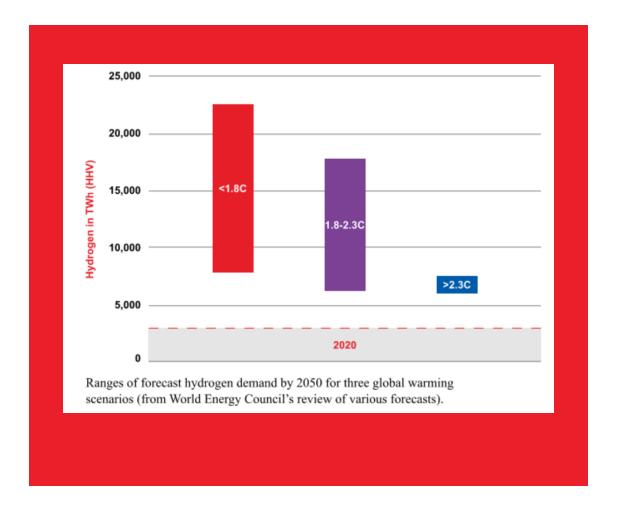
Need for hydrogen

• "immediate, rapid and large-scale cuts to greenhouse gas (GHG) emissions"

IPPC

 World Energy Council suggests 6,000 – 25,000 TWh of hydrogen needed

 75 Countries have announced net-zero ambitions

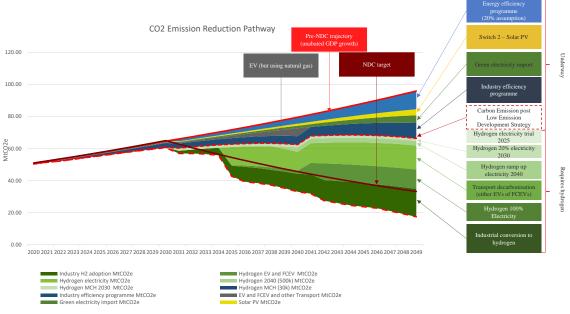




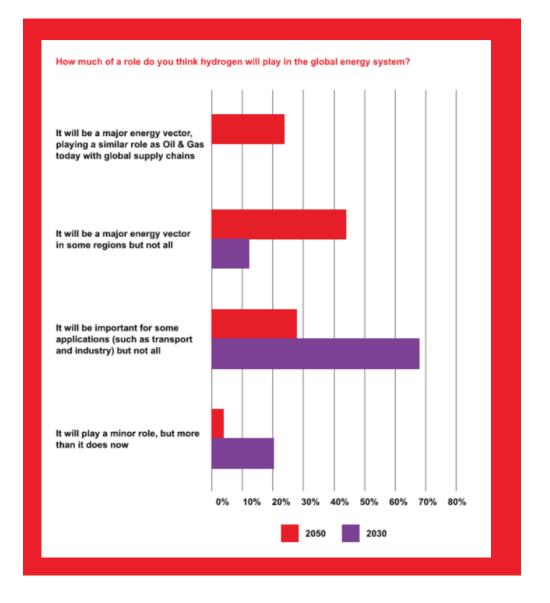
How big can hydrogen be?

Its clear it has a role, the question is how big

Regional hydrogen demand differences



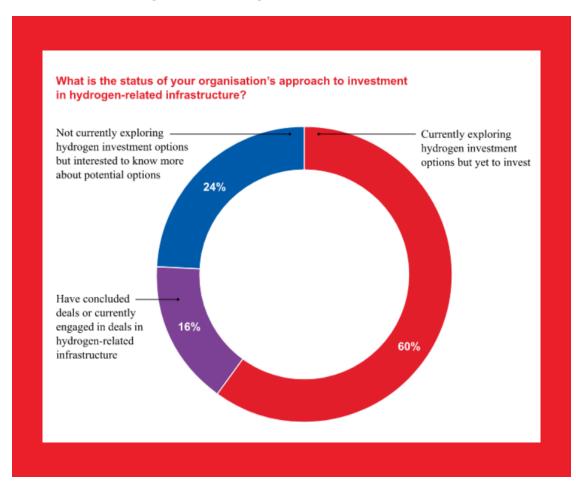
Source: Illustration of hydrogen need to decarbonize Singapore, Arup 2021

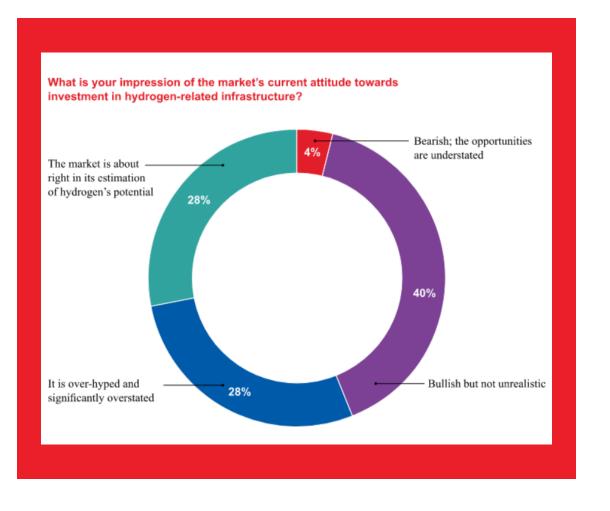




The Climate Imperative

Are we moving fast enough







Investment is starting from a low base but with potential to grow

Feedback from GIIA investor members

16%

Have concluded deals or are currently engaged in hydrogen-related deals

70%

Believe hydrogen will be important for some applications by 2030

90%

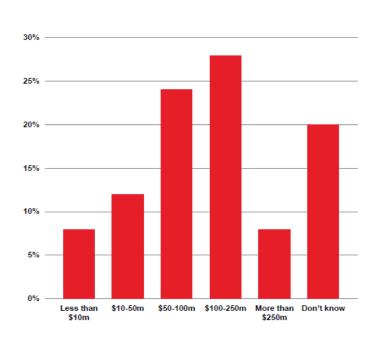
Believe hydrogen will play some role in the future energy system



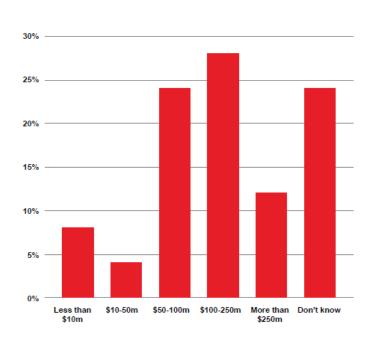
Expected levels of investment by 2025

What range of investment are you likely to make in each stage of the value chain by 2020?

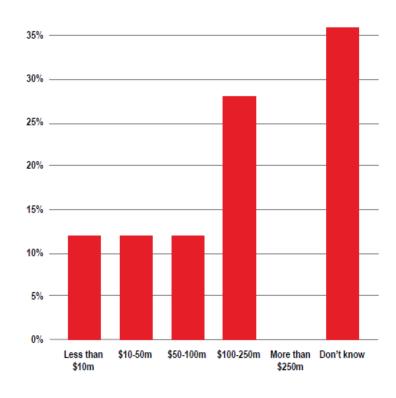
Production



Transport and storage



End-use





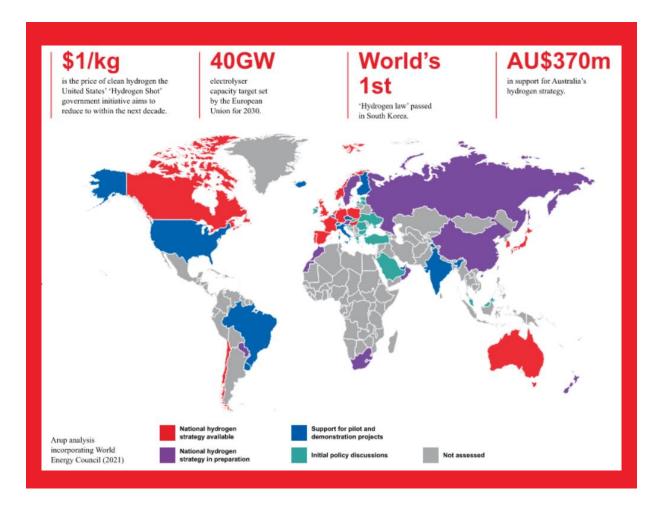
Gathering pace of hydrogen

30 countries have announced hydrogen strategies

Huge investment need

- **\$300bn** by 2030, **\$1.5tn** by 2050
- "When it comes to investment, it really comes down to having a clear understanding of risk and return. If there is a remuneration framework that makes it attractive, people will invest. But people don't invest on government announcements of plans."

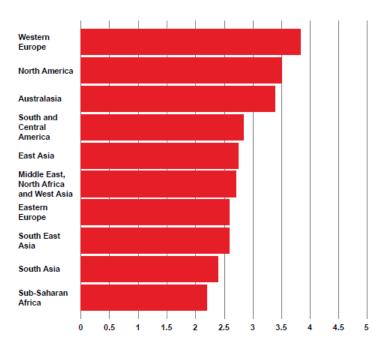
North American Pension Fund

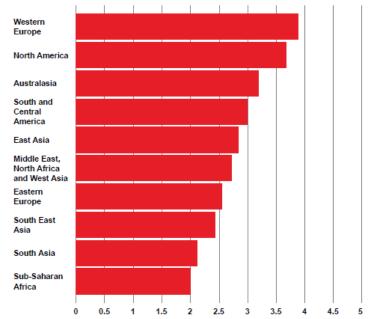


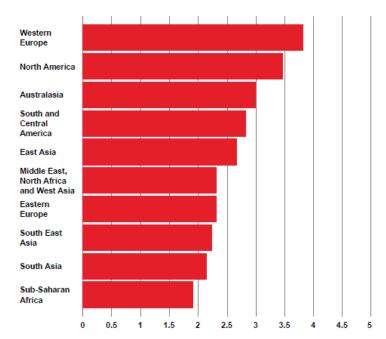


Western Europe, North America and Australasia are most attractive

Attractiveness for investment at each stage in the value chain (rating out of 5)







Production

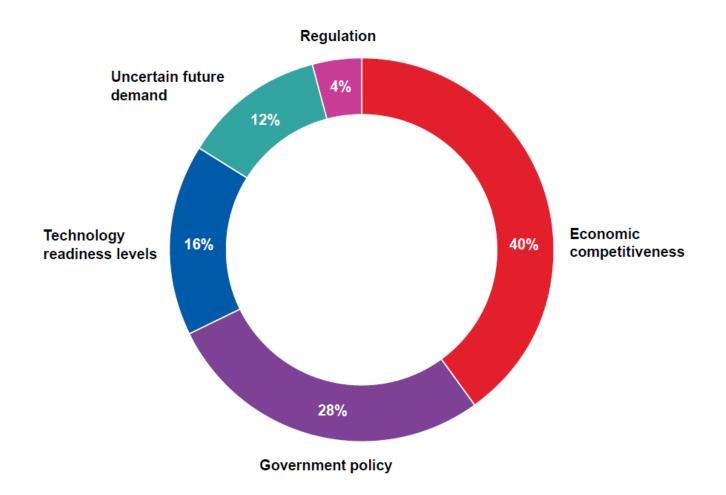
Transport and storage

End-use



Government policy support is needed to increase economic competitiveness

What is the biggest barrier to investment in hydrogen infrastructure?



ARUP

"By 2040 create an economically viable hydrogen production facility providing London, and parts of south east England, with ultra low-carbon energy for transport, industrial use, power and heating, as well as supporting economic growth."





The Project Cavendish Consortium

An evolving group of companies





Project Cavendish Existing infrastructure

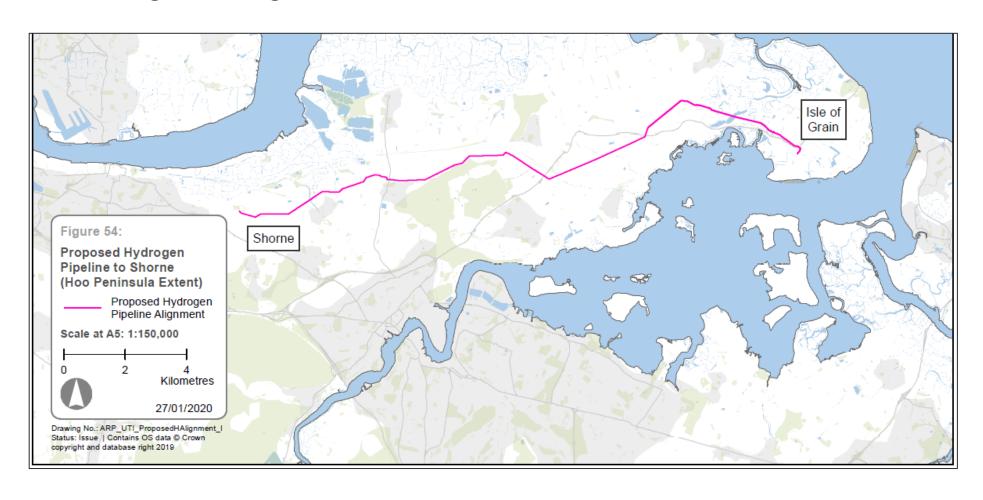
Isle of Grain





Project Cavendish - proposed hydrogen pipeline

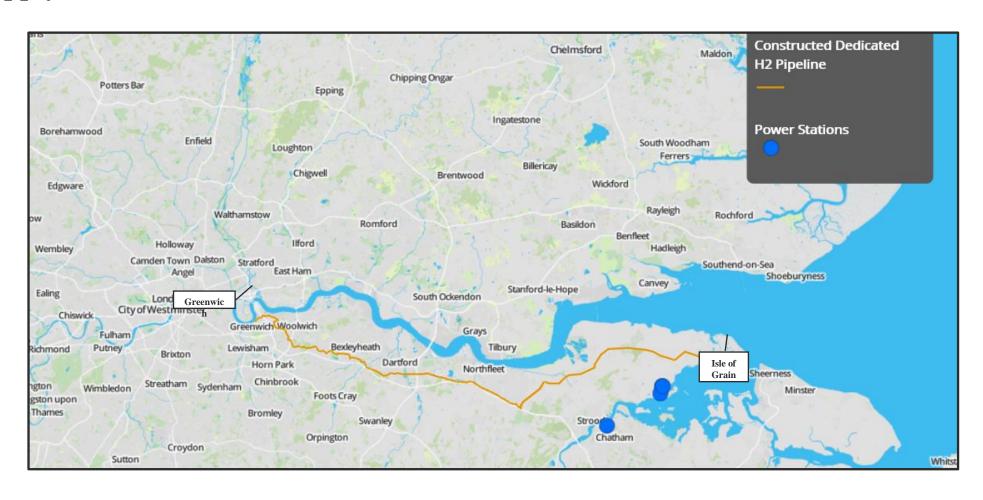
Alongside existing natural gas network





Project Cavendish – distribution networks

For supply into central London





Project Cavendish – potential site layout

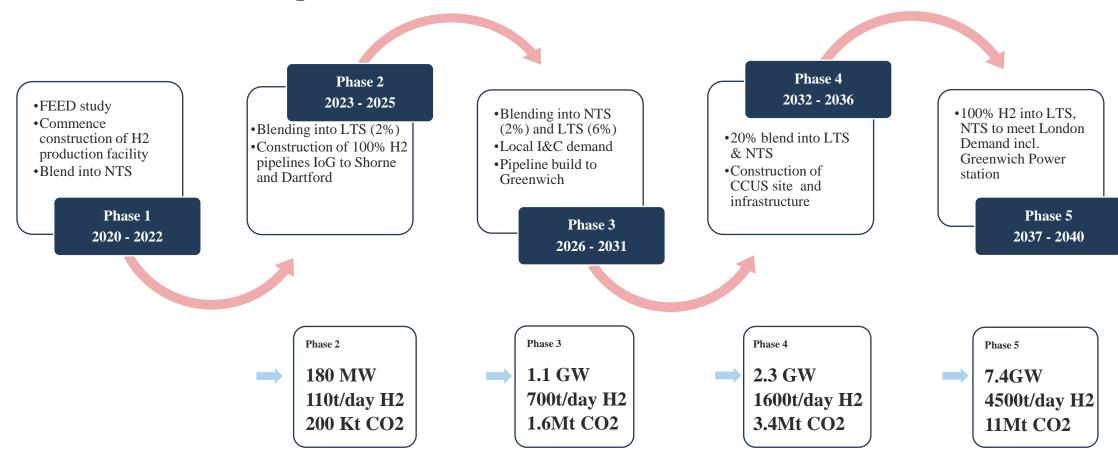
Across different phases



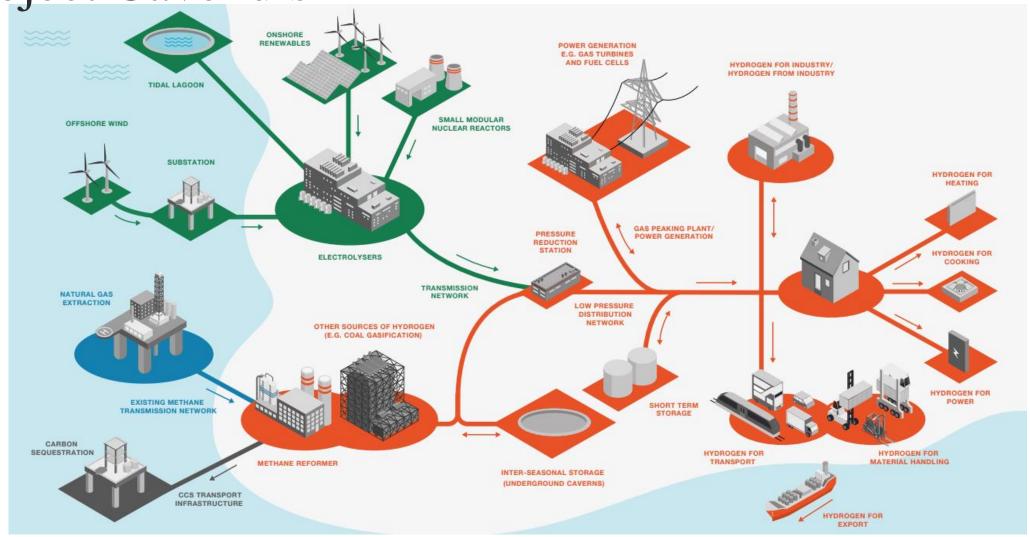


Project Cavendish – a roadmap to 100% H₂

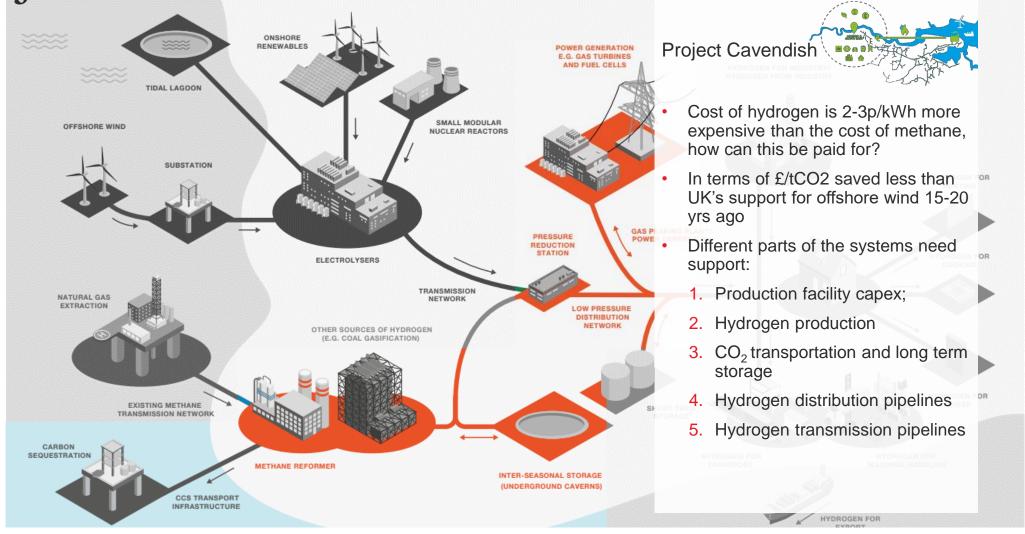
An ambitious but doable plan



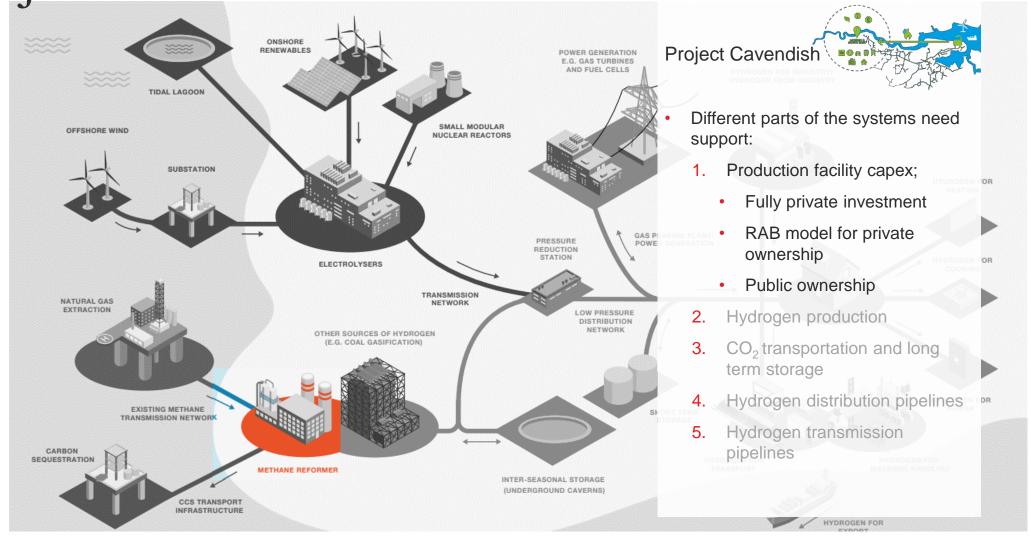




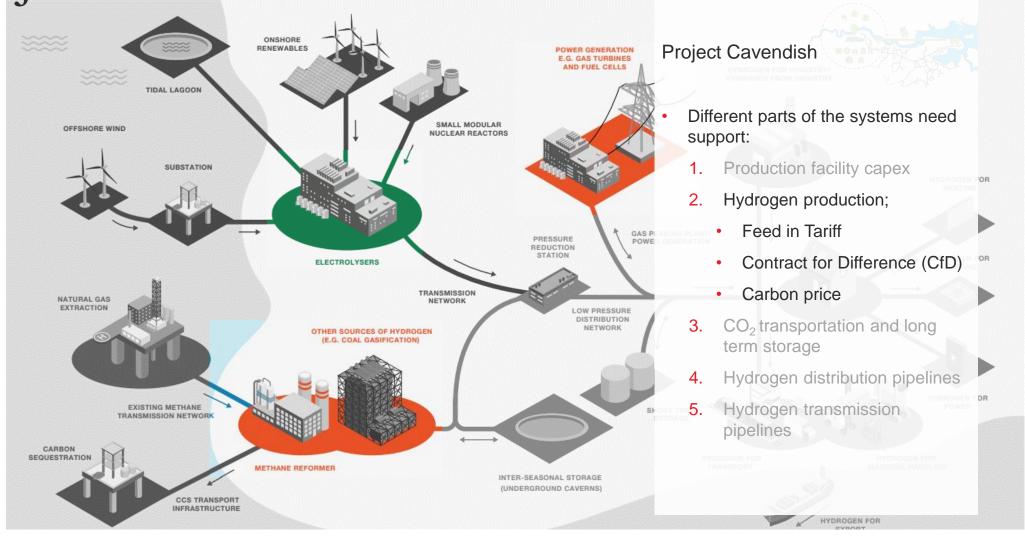




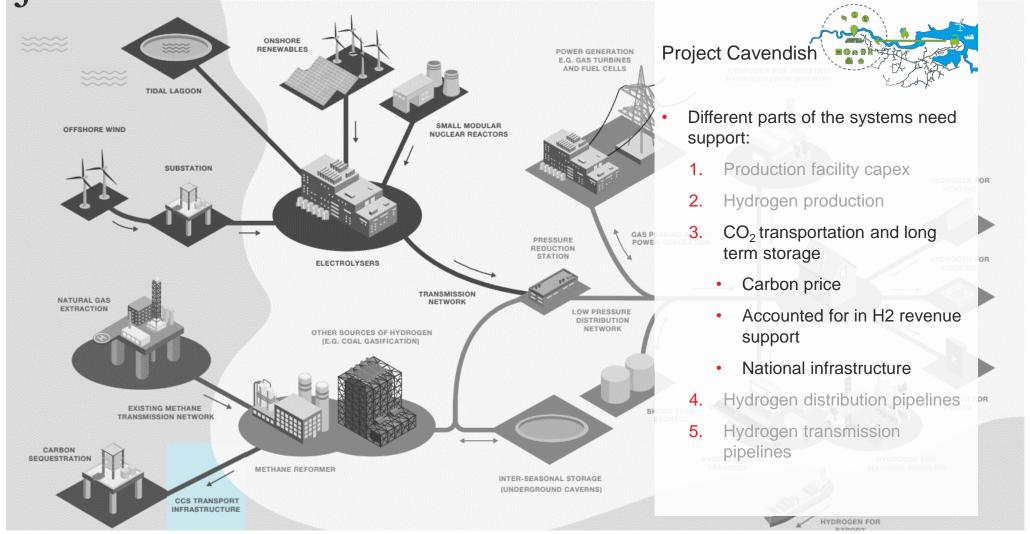




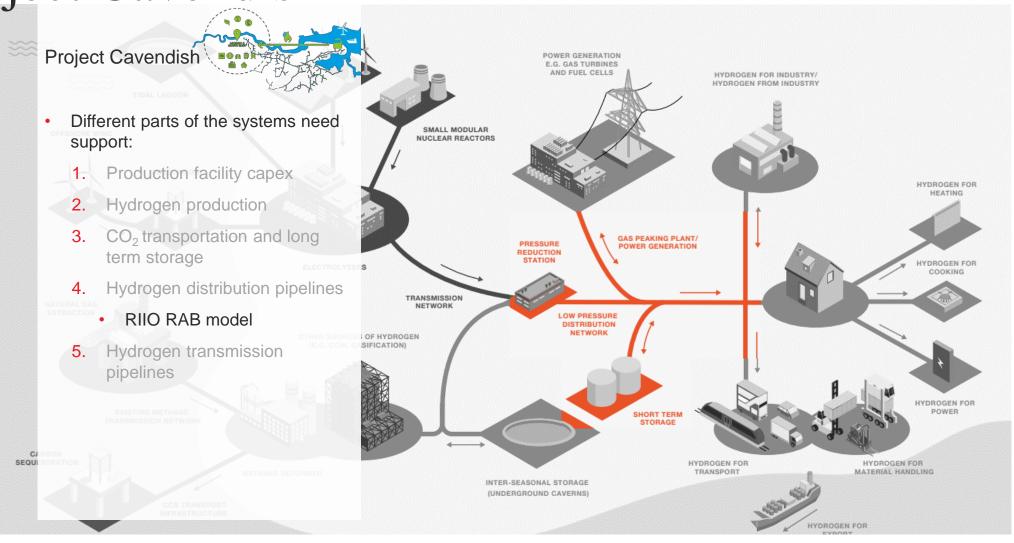




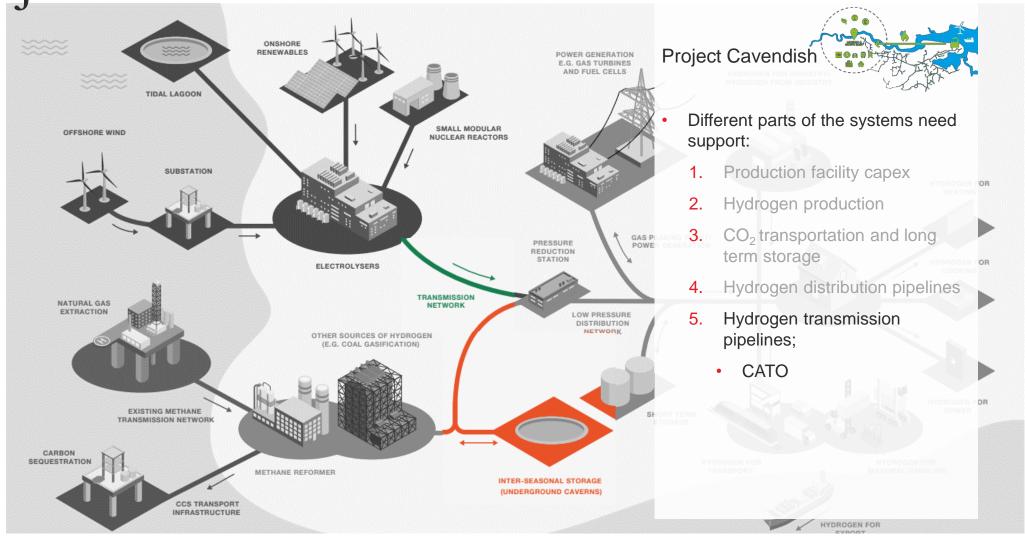














Project Cavendish - conclusions

- Only reformation can meet the scale
 and price requirements
- Low carbon advanced gas reformation achieves 97% CO₂ capture and 85% efficient
- There are significant efficiency gains from co-location with the LNG terminal – 20% of UK gas supply

- Initial focus is decarbonisation of power generation assets and gas distribution blending needed to kickstart the project
- The cost of CO₂ reduction using hydrogen is less than that of offshore wind 15-20yrs ago
- Some form of revenue support will be needed for the largescale uptake of hydrogen





Public sector intervention is vital

Investors have the capital and the technology is available

Publish a clear time-bound plan

Develop policy mechanisms to incentivise or mandate hydrogen use

Focus on applications with low risks of future regret

Open the way for hydrogen blending in gas networks

Continue to fund research and development

Provide price certainty and foster demand

Choose production pathways based on evaluation of their merits

Develop fiscal incentives and early revenue support



Innovation to reduce LCOH

The required path to cheap green hydrogen is to unlock NEW innovation

Cheaper renewable electricity from wind and solar

- Government and policy support
- Attractive market structures
- Permitting and overlapping environmental drivers

- Government and policy support
- ❖ Integration into other technologies – e.g. overall OSW farm design
- Connection to consumers



- Technological innovation
- Streamlining manufacturing
- Exploiting resources more efficiently

- Innovation in business models
- Reliable & stable routes to market

- Technological innovation
- Focus on R&D
- O&M innovation
- Asset management



For further information contact:

Thomas Briault Energy Advisory Leader, Southeast Asia

Ove Arup and Partners 182 Cecil Street #06-01 Frasers Tower Singapore 069547

D +65 6411 2579 **M** +65 976 22663

Thomas.briault@arup.com